For:

With:

P.O. BOX 33091

NEWARK, NJ 07188-0091

WASHINGTON, DC 20510

In Account WATERFRONT STRATEGIES(179297)

Washington, DC 20007-5108

3050 K St NW Ste 100

ATTN:Accounts Payable

SIERRA CLUB(85322)

408 C STREET, NE

CBS TELEVISION STATIONS



KOVR-TV

1191-347204

Broadcast EOM 08/27/2012-09/30/2012

09/30/2012

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 1 of 7

Account Exec:

NICOLE ELIE POL **GWTS-PH**

Office: Contract Num:

1191-33813 09/20/2012-10/02/2012

Contract Dates: Customer Order:

Linked Order:

/ 1816

CPE:

Product Desc: EST 1816

Broadcast airtimes represented are reported to the nearest second.

10/30/2012 Net 30 days

	Flight									Total	
-ine	ne Description				Buy Line Dates	s	М.	TWTFSS	Dur	Spots	Rate
1	CBS TI	HIS MOR	NING		09/20/2012-09/	21/2012		TF	30	2	650.00
V	Veek Of			MTWTFSS	3	_Spots Per Week		Rate			
	9/17/2012-09/2	23/2012		TF	_	2		650.00			
						_					
	<u>ir Date</u>		Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	9/20/2012	Th	08:09:08 AM		SSSC105H		30	650.00			
0	9/21/2012	Fr	08:54:01 AM		SSSC105H		30	650.00			
2	CBS TI	HIS MOR	NING		09/24/2012-09/	28/2012	M -	TWTF	30	5	650.00
										N. Marie	
V	Veek Of			MTWTFSS	<u>S</u>	Spots Per Week		Rate			
0	9/24/2012-09/3	30/2012		MTWTF		5		650.00			
^	in Doto	Day	Air Time	M/C For	Material		Dur	Date	Dokis	Cro dit	Domorko
	ir Date		Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	Remarks
	9/24/2012		07:58:28 AM		SSSC105H		30	650.00			
	9/25/2012	Tu	07:29:11 AM		SSSC105H		30	650.00			
	9/26/2012	We	08:13:28 AM		SSSC105H		30	650.00			
	9/27/2012	Th	08:24:15 AM		SSSC105H		30	650.00			
0	9/28/2012	Fr	07:58:41 AM		SSSC105H		30	650.00			
3	CBS TI	HIS MOR	NING - SUNDAY	Y	09/23/2012-09/	23/2012	13	S	30	2	1,500.00
_	Veek Of			MTWTFSS		Spots Per Week		Rate			
0:	9/17/2012-09/2	23/2012		S		2		1,500.00			
A	ir Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
0:	9/23/2012	Su	06:28:56 AM	1	SSSC105H		30	1,500.00		_	
	9/23/2012	Su	07:24:24 AM		SSSC105H		30	1,500.00			

For:

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NEWARK, NJ 07188-0091

WASHINGTON, DC 20510

SIERRA CLUB(85322)

408 C STREET, NE

CBS TELEVISION STATIONS



KOVR-TV

1191-347204

Broadcast EOM

08/27/2012-09/30/2012

09/30/2012

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 2 of 7

10/30/2012

Net 30 days

Account Exec:

NICOLE ELIE POL GWTS-PH

Office: G
Contract Num: 1

1191-33813 09/20/2012-10/02/2012

Contract Dates: Customer Order:

Linked Order:

CPE: / / 1816

In Account WATERFRONT STRATEGIES(179297)

With: 3050 K St NW Ste 100

Washington, DC 20007-5108 ATTN:Accounts Payable

Product Desc: EST 1816

Broadcast airtimes represented are reported to the nearest second.

Buy	Flight										Total		
ine	Descriptio	n			Buy Line Dates	S	MTV	WTFSS	Г	Dur	Spots	Rate	
4	THE PRIC	E IS R	IGHT		09/20/2012-09/2	21/2012	T	F		30	11	2,000.00	
Wee	ek Of			MTWTFS	<u>3</u>	Spots Per Week	_	Rate_					
09/1	17/2012-09/23/2	012		TF		. 1		2,000.00					
۸:- ۲	Doto	Day	Air Time	M/C For	Matarial		Dur	Data	Dahit		Cradit	Domorko	
			<u>Air Time</u> 10:28:42 AM	M/G For	Material SSSC105H		<u>Dur</u> 30	Rate 2,000.00	Debit	_	Credit	<u>Remarks</u>	
03/2	20/2012	111	10.20.42 AW		333010311			2,000.00					
5	THE PRIC	E IS R	IGHT		09/24/2012-09/2	28/2012	MTV	WTF		30	3	2,000.00	
												No.	
	ek Of			MTWTFS:		Spots Per Week	-	Rate	1000				
09/2	24/2012-09/30/2	012		MTWTF		3		2,000.00					
Air [<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	W	Credit	<u>Remarks</u>	
09/2	24/2012	Мо	09:58:56 AM		SSSC105H		30	2,000.00					
09/2	26/2012	We	10:28:53 AM		SSSC105H		30	2,000.00		Bir			
09/2	27/2012	Th	09:59:26 AM		SSSC105H		30	2,000.00					
6	THE DOC	rors			09/20/2012-09/2	21/2012	Т	F		30	2	500.00	
					M.			W					
Wee	ek Of			MTWTFS	<u>s</u> 1	Spots Per Week		Rate					
09/1	17/2012-09/23/2	012		TF		2	10000	500.00					
Air [Date	Dav	Air Time	M/G For	Material		Dur	Rate	Debit		Credit	Remarks	
			02:11:50 PM		SSSC105H		30	500.00					
		Fr	02:46:56 PM		SSSC105H		30	500.00					
7	THE DOC	TOP?			09/24/2012-09/2	28/2012	M T 1	W T F		30	1	500.00	
1	THE DOC	UKS			09/24/2012-09/2	20/2012	IVI I V	VIF		30	L	500.00	
Week Of			MTWTFS	3	Spots Per Week Rate								
	24/2012-09/30/2	012		MTWTF	=	1	=	500.00					
							_		5.7.		0 111		
		•	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>	
09/2	24/2012	Mo	02:39:39 PM		SSSC105H		30	500.00					

For:

With:

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NEWARK, NJ 07188-0091

WASHINGTON, DC 20510

In Account WATERFRONT STRATEGIES(179297)

Washington, DC 20007-5108

3050 K St NW Ste 100

ATTN:Accounts Payable

SIERRA CLUB(85322)

408 C STREET, NE

CBS TELEVISION STATIONS



KOVR-TV

INVOICE

Page 3 of 7

Account Exec:

NICOLE ELIE POL

09/20/2012-10/02/2012

Office: Contract Num: GWTS-PH 1191-33813

Contract Dates:

Customer Order:

Linked Order:

CPE: / / 1816

Product Desc:

EST 1816

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1191-347204

Invoice Nam: 1191-347204
Invoice Date: 09/30/2012

Billing Cycle: Broadcast EOM
Billing Period: 08/27/2012-09/30/2012

PAY BY 10/30/2012 Net 30 days

Buy	Flight										Total		
Line	Descrip	tion			Buy Line Dates		мт	WTFSS		Dur	Spots	Rate	
9	DR PHII	L			09/20/2012-09/2	1/2012		TF		30	3	650.00	
	Week Of			MTWTFSS	6	Spots Per Week		Rate					
	09/17/2012-09/2	3/2012		TF	_	3		650.00					
		_					_	5 .	5.11		0 "	5 .	
	Air Date		Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	-	Credit	<u>Remarks</u>	
	09/20/2012	Th	03:09:08 PM		SSSC105H		30	650.00					
	09/20/2012	Th	03:45:24 PM		SSSC105H		30	650.00					
	09/21/2012	Fr	03:53:30 PM		SSSC105H		30	650.00		-64			
10	DR PHII	L			09/24/2012-09/2	8/2012	МТ	WTF		30	5	650.00	
									The second				
	Week Of			MTWTFSS	<u> </u>	Spots Per Week		Rate					
	09/24/2012-09/3	0/2012		MTWTF		5	1000	650.00					
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Par .	Credit	<u>Remarks</u>	
	09/24/2012	Мо	03:37:48 PM		SSSC105H	10	30	650.00					
	09/25/2012	Tu	03:46:23 PM		SSSC105H		30	650.00					
	09/26/2012	We	03:54:13 PM		SSSC105H		30	650.00					
	09/27/2012	Th	03:46:01 PM		SSSC105H		30	650.00					
	09/28/2012	Fr	03:38:37 PM		SSSC105H		30	650.00					
12	CBS13	NEWS @	2 4		09/20/2012-09/2	1/2012		TF		30	2	1,300.00	
						<i>y</i> -						·	
	Week Of			MTWTFSS	3	Spots Per Week		Rate					
	09/17/2012-09/2	3/2012		TF	7	2		1,300.00					
	Air Date	Dav	Air Time	M/G For	Material		Dur	Rate	Debit		Credit	Remarks	
	09/20/2012	Th	04:53:09 PM		SSSC105H		30	1,300.00		-			
	09/21/2012	Fr	04:37:13 PM		SSSC105H		30	1,300.00					
	00/21/2012		0 7.07.10 1 W		200010011		50	1,000.00					

For:

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NEWARK, NJ 07188-0091

SIERRA CLUB(85322)

408 C STREET, NE

WASHINGTON, DC 20510

In Account WATERFRONT STRATEGIES(179297)

With:

Washington, DC 20007-5108

CBS TELEVISION STATIONS

Account Exec:

Contract Num:

Contract Dates:

Customer Order: Linked Order: CPE:

Office:



NICOLE ELIE POL

09/20/2012-10/02/2012

/ 1816

GWTS-PH

1191-33813

KOVR-TV

Invoice Num: 1191-347204

08/27/2012-09/30/2012 **Billing Period:**

10/30/2012 Net 30 days

INVOICE

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Invoice Date: 09/30/2012 Billing Cycle: Broadcast EOM

3050 K St NW Ste 100

ATTN:Accounts Payable

Product Desc: EST 1816

Broadcast airtimes represented are reported to the nearest second.

Bu: .ine		ription			Buy Line Date		мт	WTFSS	Dur	Total Spots	Rate
1:		3 NEWS @	D 4		09/24/2012-09/			WTF	30	5	1,300.00
		5 NE W 6	 				- IVI I				1,300.00
	Week Of			MTWTFS:		Spots Per Week		Rate			
	09/24/2012-09/	/30/2012		MTWTF		5		1,300.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks
	09/24/2012	Мо	04:23:18 PM		SSSC105H		30	1,300.00			
	09/25/2012	Tu	04:44:07 PM		SSSC105H		30	1,300.00		-	
	09/26/2012	We	04:22:51 PM		SSSC105H		30	1,300.00		To be seen	
	09/27/2012	Th	04:21:13 PM		SSSC105H		30	1,300.00			10.
	09/28/2012	Fr	04:20:38 PM		SSSC105H		30	1,300.00			
1:	CBS1	3 NEWS @	9 5		09/20/2012-09/	21/2012		TF	30	1	2,000.00
	Week Of			MTWTFS	<u> </u>	Spots Per Week	15	Rate			
	09/17/2012-09/	/23/2012		TF		1		2,000.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	09/21/2012	Fr	05:29:33 PM		SSSC105H		30	2,000.00			
1	CBS1	3 NEWS @	9 5		09/24/2012-09/	28/2012	МТ	WTF	30	2	2,000.00
							10000				
	Week Of			MTWTFS	3	Spots Per Week		Rate			
	09/24/2012-09/	/30/2012		MTWTF		2		2,000.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks
	09/25/2012	Tu	05:11:14 PM		SSSC105H		30	2,000.00			
	09/27/2012	Th	05:22:26 PM		SSSC105H		30	2,000.00			
_	CBS1:	3 NEWS @	2 5 (SAT)		09/22/2012-09/	29/2012		S.	30	2	1,000.00

For:

With:

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WASHINGTON, DC 20510

In Account WATERFRONT STRATEGIES(179297)

Washington, DC 20007-5108

3050 K St NW Ste 100

ATTN:Accounts Payable

SIERRA CLUB(85322)

408 C STREET, NE

CBS TELEVISION STATIONS



KOVR-TV

INVOICE

Page 5 of 7

Account Exec:

NICOLE ELIE POL GWTS-PH

Office: Contract Num:

1191-33813

Contract Dates:

09/20/2012-10/02/2012

Customer Order:

Linked Order:

CPE: / / 1816

Product Desc: EST 1816

Broadcast airtimes represented are reported to the nearest second.

INVOICE

Invoice Num: 1191-347204

Invoice Date: 09/30/2012

Billing Cycle: Broadcast EOM
Billing Period: 08/27/2012-09/30/2012

PAY BY 10/30/2012 Net 30 days

•	Flight										Total	
•	Description		Buy Line Dates			M T	TWTFSS		Dur	Spots	Rate	
٧	Veek Of			MTWTFSS	<u>}</u>	Spots Per Week		Rate				
0	9/17/2012-09/2	3/2012		S.		1		1,000.00				
A	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	Remarks
0	9/22/2012	Sa	05:12:56 PM		SSSC105H		30	1,000.00				
٧	Veek Of			MTWTFSS	<u>3</u>	Spots Per Week		Rate				
0	9/24/2012-09/3	80/2012		S.		1		1,000.00		-		
P	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit		Credit	Remarks
0	9/29/2012	Sa	05:11:54 PM		SSSC105H		30	1,000.00				
	CBS13	NEWS @	9 5PM (SUN)		09/23/2012-09/2	23/2012		S		30	1	1,200.00
V	Veek Of			MTWTFSS	.	Spots Per Week		Rate		M		
	<u></u>	3/2012		S	=	1		1,200.00		b.		
Α	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit		Credit	Remarks
0	9/23/2012	-	05:22:19 PM		SSSC105H		30	1,200.00				
	ENTER	TAINME	NT TONIGHT M	-F	09/24/2012-09/2	28/2012	M	TWTF		30	1	2,000.00
٧	Veek Of			MTWTFSS		Spots Per Week		Rate				
	9/24/2012-09/3	30/2012		MTWTF		1		2,000.00				
Α	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>
0	9/24/2012	Мо	06:53:52 PM	No.	SSSC105H		30	2,000.00				
	CBS 13	10PM N	EWS M-SU		09/20/2012-09/2	23/2012		TFSS		30	2	1,800.00

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

SIERRA CLUB(85322)

408 C STREET, NE

CBS TELEVISION STATIONS



KOVR-TV

INVOICE

Page 6 of 7

Account Exec:

NICOLE ELIE POL **GWTS-PH**

Office: **Contract Num:**

1191-33813 09/20/2012-10/02/2012

Contract Dates:

Customer Order:

Linked Order:

CPE: / 1816

In Account WATERFRONT STRATEGIES(179297)

WASHINGTON, DC 20510

With: 3050 K St NW Ste 100

Washington, DC 20007-5108 ATTN:Accounts Payable

Product Desc: EST 1816

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1191-347204 Invoice Date: 09/30/2012

Billing Cycle: **Broadcast EOM** 08/27/2012-09/30/2012 **Billing Period:**

10/30/2012 Net 30 days

Buy	_										Total		
Line	Line Description				Buy Line Dates		МТ	WTFSS		Dur	Spots	Rate	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		<u>Rate</u>					
	09/17/2012-09/2	3/2012		TFSS		2		1,800.00					
	Air Date	Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	-	Credit	<u>Remarks</u>	
	09/20/2012	Th	10:36:59 PM		SSSC105H		30	1,800.00					
	09/22/2012	Sa	10:55:53 PM		SSSC105H		30	1,800.00					
21	CBS 13	10PM N	IEWS M-SU		09/24/2012-09/3	0/2012	ΜT	WTFSS		30	2	1,800.00	
										-4	The same of the sa		
	<u>Week Of</u> 09/24/2012-09/30/2012		MTWTFS		Spots Per Week Rate					1	L.		
			MTWTFS	S	2		1,800.00	100					
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	- 10	Credit	Remarks	
	09/24/2012	Мо	10:28:25 PM		SSSC105H		30	1,800.00					
	09/30/2012	Su	10:39:09 PM		SSSC105H		30	1,800.00		M			
22	NCAA (COLLEG	E FOOTBALL		09/22/2012-09/2	2/2012		. S.	M M	30	1	750.00	
	Week Of		MTWTFS	<u>S</u>	Spots Per Week		Rate						
	09/17/2012-09/2	3/2012		S.	m 1	1	1	750.00					
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	-	Credit	<u>Remarks</u>	
	09/22/2012	Sa	01:17:28 PM		SSSC105H	7 0	30	750.00					
	Tc	tal Spots	<u>s</u>	Gross Am	<u>it</u>	Commi	ssion Amt	Net Amt	Debit	-	Credit	Reconciliation	
Air Time	e Totals	43	3	50,500.0	0		7,575.00	42,925.00	0.00		0.00	0.00	

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

P.O. BOX 33091

NEWARK, NJ 07188-0091

For: SIERRA CLUB(85322)

408 C STREET, NE

WASHINGTON, DC 20510

In Account WATERFRONT STRATEGIES(179297)

With: 3050 K St NW Ste 100

> Washington, DC 20007-5108 ATTN:Accounts Payable

CBS TELEVISION © FILE



09/20/2012-10/02/2012

KOVR-TV

INVOICE

Page 7 of 7

Account Exec: NICOLE ELIE POL **GWTS-PH**

Office: Contract Num: 1191-33813

Contract Dates: Customer Order:

Linked Order:

CPE: / 1816

Product Desc: EST 1816

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1191-347204 Invoice Date: 09/30/2012

Billing Cycle: **Broadcast EOM Billing Period:** 08/27/2012-09/30/2012

10/30/2012 Net 30 days

Billing Notes

Wire Transfer Instructions:

For Billing Inquiries Please Contact: **Accounts Receivable**

916-374-1313

Gross Billing 50,500.00 Trade Value 0.00 Agency Commission 7,575.00 **Local Tax** 0.00 State Tax 0.00 Pre Paid Amount 0.00 42,925.00 **Pay This Amount**

Warranty - We warrant the above broadcasts were made according to the official station log.